



United Nations Association in Canada Toronto Region Branch
Association Canadienne pour les Nations Unies Agence Region Toronto

UNACTO launches digital campaign in support of the UN's 75th Anniversary

[15 September 2020] (TORONTO, ON)— The United Nations Association in Canada Toronto Region Branch (UNACTO) is proud to mark the UN's 75th anniversary by launching *UN75: 2020 AND BEYOND*, a digital campaign in support of the UN's global #UN75 campaign.

As part of this collaboration, UNACTO is inviting people from across Toronto to participate and share the UN's One Minute Survey and have their say on the future of the UN. The results will be presented to world leaders in September 2020, at the official commemoration of the anniversary.

UNACTO is also launching a Toronto-wide art challenge, engaging young people (ages 10 -17) across the city to share their wishes for the future through art – in any digital medium. The top three submissions will be awarded and all submissions will be featured on UNACTO's website.

The campaign will conclude with a digital special entitled *UN75: 2020 AND BEYOND – Shaping Our Future From Toronto* on UN Day, 24 October 2020. The virtual event will capture the views of diverse public stakeholders and Canadian leaders on Canada's most challenging issues, from climate change to racial inequality to the COVID-19 pandemic and solutions for building a more sustainable world. Guest speakers will discuss Canada's role in achieving the UN's Global Goals and the importance of international cooperation.

For further information, please contact:

Kaitlynn Carroll

Director of Communications, UNACTO

media@unacto.com

About UNACTO: The United Nations Association in Canada Toronto Region Branch (UNACTO) is a division of the United Nations Association in Canada (UNA-Canada) which is a historic, national charitable organization, established in 1946. UNA-Canada is a founding member of the World Federation of United Nations Association (WFUNA) and today holds its elected Vice-Chair representing global civil society. UNACTO is dedicated to elevating the principles of the UN Charter and accomplishing the 17 Sustainable Development Goals by delivering innovative signature programs. Our work is guided by three core principles: **Integrity, Inclusiveness and Compassion**. We believe in building a better tomorrow by engaging the youth of the Greater Toronto Area and in growing global citizens through knowledge of the UN and its initiatives.

About UN75: Launched by the UN Secretary-General, the UN's 75th anniversary initiative aims to listen to the global public, with particular focus on youth, marginalized communities and new audiences. Over 12 months, the UN75 team will gather public perspectives on global challenges and solutions on how to tackle them through a one-minute survey, online dialogues, formal opinion polling and media analysis. The results will be presented in September 2020, at the official commemoration of the UN's 75th anniversary, after which UN75 will focus on how best to take them forward, with a final report to be published in January 2021. For more information, see: www.un.org/UN75